



COMPANY PROFILE

Established in 2004, Playback has been providing professional talents and music services to luxury food and beverage establishments, hotels, private members clubs, and corporate events in Hong Kong.

Over the past decade we have shaped Hong Kong's upmarket scene and established ourselves as one of the leading entities in the sector.

We pride ourselves in our ability to match artist and establishment. Creating a harmony between the musical and aesthetic environments is the unique element that our clients recognise, and that distinguishes our company in the market.

Playback is a team of eclectic talents who draw on their musical backgrounds and expertise to deliver the perfect musical backdrop to any establishment. Playback's extensive stable of artists ensures that we are able to pair any venue with any musical flavour. From chilled grooves to more vibrant beats, Playback has the solution.

In addition to DJ services, Playback also offers bookings for live musical performances. Whether a Traditional Jazz Quartet for a laidback atmosphere, a dynamic Latin Jazz Duo for summer promotions, or a live musician performing alongside one of our DJs, we can curate a unique musical experience to suit any requirement.

Playback's technical experts can provide consultation for sound system design and installation, musical selections and equipment hiring services.

We also consult with our clients to help shape their ideas for promotional nights and events. Playback's expertise enables us to develop clients' concepts by blending music with food and beverage themes, forming them into a creative, innovative experience that enhances exposure for their venue.

Engaging Playback enables management to direct their resources towards what they do best – offering first class hospitality to their clients.

Current Residencies



East Hotel

On the 32nd Floor of East Hotel, Sugar is Taikoo Shing's trendiest venue.



W Hotel

W Hotel is a chic, high-end, establishment in overlooking the harbour in Kowloon.



The Murray

A new and luxurious boutique hotel situated in the heart of Central.



Vic Hotel

Vic Hotel is a stylish new addition to North Point's hotel scene.



Restaurants

Elegant, contemporary and sophisticated - The Continental Restaurant in Admiralty.



Private Clubs

Playback has worked with private members clubs throughout Hong Kong for over a decade.

Services



Private Yacht Clubs

Playback DJs have performed at private events during Hong Kong's peak yachting season.



DJ Booking Services

Playback's DJs and musicians are specially selected to suit the image of the venue and needs of the client.



Sound Sourcing

Sound system design and installation for a variety of venues and establishments around Hong Kong.

DJ Residencies in Hong Kong

Playback has helped shape Hong Kong's nightlife scene, providing luxury hotels, restaurants and nightclubs with quality entertainment for over 14 years.

Below are some of the venues that have worked with and benefited from Playback residencies:

Red Bar IFC – 2004 to 2008
Illy Bar – 2006 to 2007
Shore HK – 2007 to 2008
Solas Bar – 2007 to 2008
M1NT HK – 2006 to 2010
Mo Bar – 2006 to 2009
Wagyu Lounge – 2008 to 2014
Top Deck – 2009 to 2010
Armani Bar HK – 2007 to 2009
MIRA Hotel – 2011 to 2012
Linguini Fini – 2012 to 2013
Taboo HK – 2012 to 2013
Coast Soho – 2013 to 2014
Momotaro – 2014 to 2016

Halcyon Bar – 2016 to 2017
Drop HK – 2000 to 2017
Isola Bar – 2017 to 2018
Sugar East Hotel – 2010 to present
Mr&Mrs Fox – 2015 to present
The Continental – 2016 to present
W Hotel – 2016 to present
Le Boudoir – 2017 to present
Tokyolima – 2017 to present
Salon 10 – 2017 to present
Beef Bar – 2018 to present
The Langham – 2018 to present
Vic Hotel – 2018 to present
The Murray – 2018 to present

Luxury Brand & Fashion House Events

Playback's expertise in high-end hospitality has also caught the attention of fashion and luxury brands.

We have provided entertainment services for some of the most respected brands in the industry. Here is a brief selection:

Joyce Fashion Show HK – 2004
Cartier Luxury Event – 2005
Virgin Atlantic Private Event – 2005
HK Cricket Club NYE Party – 2005
City Of Dreams Inauguration – 2006
Prince of Qatar Birthday – 2006
Dior Flagship Launch Party – 2006
Joyce Fashion Show Shanghai – 2007
Ed Hardy/Christian Audigier – 2007
Collection Showcase – 2007
Links London Private Event – 2007
Turkish On Grand Hyatt yacht – 2008

Shek O Country Club Wedding – 2008
Swarovski Jewelry Showcase – 2008
Ed Hardy Luxury Private Event – 2008
Watermark Pier 7 Luxury event – 2008
Taubman Asia Launch HK – 2008
Crown Plaza Private Fashion Show – 2011
Juicy Couture Fashion Show – 2012/2013
H&M Flagship event – 2014
Quintessential Wedding at Duddells – 2015
Dyson Private Event – 2017
Event At the Pawn – 2018
William Lee Asia Event – 2018

One-Off Events & Guest Appearances

In addition to providing DJ residencies, Playback has been assisting venues with one-off parties and guest appearances.

Whether a guest DJ for a launch party, a special event, cocktail party or corporate gathering, Playback delivers entertainment services that are perfectly suited to our client's needs.



Pico Art International Private Party – 2005	Boujis LKF – 2012
Quicksilver Private Party – 2005	Felix At The Peninsula – 2012
Pure Fitness Soho – 2006	Sesame Japanese restaurant – 2012
Kabuki Lounge – 2006	Socialito – 2013
DiVino Restaurant – 2006	Riviera Orientale Yachts – 2014 to present
Big Show Management Event – 2006 & 2007	Tivo - 2013
Connoisseur Art Gallery Private Event – 2006	Aqua Spirit – 2014
Nexo Sound System Showcase Event – 2006	Michelangelo Cruise – 2015
Maxims Concepts 2007 NYE Party – 2007	Awtar Grand Opening – 2015
Prive Club LKF – 2007	Rugby 7 Private Box – 2015
Swiss Prestige Private Party – 2007	Stanley Luxury Private Party – 2016
Café Deco Private Event – 2007	Zafran Event – 2016
NYE At Mandarin Oriental – 2007 to 2012	Potato Head Private Event – 2017
MIRA Hotel NYE Party – 2011	Shek O Swire Event – 2017
Lei Dou Lounge LKF – 2008	Pacha Macau – 2017
Intercontinental Hotel – 2008	Stone Nullah 04th July Event – 2018
Sugar Club LKF – 2008	Pastis 14th July Event – 2018
C Marchi Luxury 14th Century Event – 2010	Ce La Vi – 2018
Connoisseur Art Gallery Private Event – 2010	Whiskey Event at InterconGS – 2017 & 2018

International Acts & DJ Bookings

As an entertainment consultancy, Playback regularly brings international artists and acts to Hong Kong.

Our partnerships with overseas DJs and agencies gives our clients access to a variety of exciting talents from around the world.

Through consultation, we recommend the ideal performer for each client's event, then take care of the rest.

Charity Events & Children's Welfare

Playback supports community projects in Hong Kong by participating in several annual charity events. We are committed to social and environmental organisations and projects in Hong Kong and abroad.

Adopt! Don't Shop - 2008
KELY Support Group (Intro event for Youths) - 2008
HK Alley Cat Watch – 2008 – 2012
The Indochina Starfish Foundation (ISF) HK – 2010 to present

Social Media Presence

Playback is active in all social media platforms and we maintain a presence on Facebook, Instagram, Twitter, LinkedIn, YouTube and via our website.

Our DJs also share their talent by uploading their mixes to MixCloud for fans and music aficionados alike to listen and appreciate.

Connect

Website: <http://www.playback.com.hk>
Facebook: <http://www.facebook.com/playbackhk>
Instagram: <http://www.instagram.com/playbacklimited>
Twitter: <http://www.twitter.com/playbacklimited>
LinkedIn: <http://www.linkedin.com/in/playbacklimited>
MixCloud: <http://www.mixcloud.com/playbacklimited>

Contact us at info@playback.com.hk for more information.

